



Get Found, Get Results, Get it Now!

AGENDA WordPress Basic Orientation

Difference between a WordPress.com (free site) and WordPress.org (Self Hosted)
Walk Through the Dashboard settings

- Posts
 - Creating your blog(s) within WP or Paste from Word
 - Uploading a photo, positioning, labeling
 - Adding a Featured Image
 - Using the scheduler feature
- Media
 - Upload Media, PDF's and Creating Galleries and adding to a post
- Links – setting up your links for your pages
- Pages – creating Pages (Tabs)
- Comments
- Themes
 - Current theme installed
 - Able to seek for new themes and experiment with how it looks
- Appearances
 - Themes
 - Customize
 - Widgets
 - Menus
 - Edit CSS
 - Header
 - Background
 - Editor
- Plug-in's
 - How to add plug-in's and configure them
 - Addthis
 - SEO for Wordpress by Yoast
 - Google Sitemaps XMLs
 - Author Plug-in's
 - SpeakerPipe
- User
 - Adding Users and Permissions
- Tools
 - Some are defaults
 - Others are plug-in's
- Settings
 - Plug-in's